

Lena Veretennik

elena.veretennik@kuleuven.be

https://veresmal.github.io/veretennik_lena/

Leuven, Belgium / Last Update: March 19, 2025 /

Research interests: Innovation, Networks, Knowledge Transfer, Economics of Science

Past and current positions

since 2022 PhD Student, KU Leuven, Belgium
2020-2022 Researcher / Data Analyst, Center for Machine Learning, Data Analysis and Statistics (MAST), European University at St. Petersburg, Russia
2018-2022 Research Fellow, HSE University, Russia
2012-2022 Lecturer, HSE University, Russia
2012-2015 Professional Education Program Manager, HSE University, Russia

Education

2012 M.A. Finance (summa cum laude), HSE University, Russia
2010 B.A. Management (summa cum laude), HSE University, Russia

Research

Working papers

Arts, S., Fleming, L. & **Veretennik, L.** (2024) Harnessing Academic Science for Corporate Technology: The Role of Interpersonal Networks and Brokers

Other peer-reviewed publications

Veretennik, E. & Shakina, E. (2024) [Beyond borders: Achieving research performance breakthrough with academic collaborations](#). Higher Education Quarterly, 78(1), pp. 212-235.

This work, on behalf of the Society For Research Into Higher Education, is among the top 10 most-cited papers published by the Higher Education Quarterly in 2023

Veretennik, E. & Okulova, O. (2023) [Of performance and impact: How AACSB accreditation contributes to research in business schools](#). Higher Education Policy, 36(4), pp. 758-780.

Veretennik, E. & Yudkevich, M. (2023) [Inconsistent quality signals: evidence from the regional journals](#). Scientometrics, 128(6), pp. 3675-3701.

Karaseva, A., Gavrilova, K., Vasilyeva, V. & **Veretennik, E.** (2023) [E-procurement and Arctic infrastructural geography: challenges of e-governance in the Russian Arctic](#). Polar Geography, 46(2-3), pp. 120-138.

Veretennik, E. & Kianto, A. (2020) [The impact of trust and innovation networks on teachers' job satisfaction](#). Kybernetes, 49(1), pp. 200-228.

Pronin, A., **Veretennik, E.** & Semyonov, A. (2014) [Grouping University Students Using Social Network Analysis](#). Voprosy Obrazovaniya / Educational Studies Moscow, 3(October), pp. 54-73.

Analytical Toolkit

R, Python, SQL, shell/bash, Stata, SPSS, Tableau, Git, Google Cloud Platform, Tableau, Flourish Studio, Datawrapper, Gephi, Social Network Analysis (SNA), Organisational Network Analysis (ONA), Natural Language Processing (NLP)

Grants and Awards

Since 2022	KU Leuven Doctoral Scholarship
2021-2022	Data analyst, PI: Karaseva, A., Gavrilova, K., Vasilyeva, V., “E-procurement and Arctic infrastructural geography: challenges of e-governance in the Russian Arctic”, European University in St. Petersburg, Research Project Grant
2021-2022	Research fellow, PI: Maria Yudkevich and Andrey Lovakov, “The structure and paths of science in the post-Soviet space: institutional practices and bibliometric analysis”, HSE University
2020-2021	Co-principal investigator with Karaseva, A. “State Procurement System and work-life balance of specialists”, European University in St. Petersburg, Research Project Grant (5,000 EUR)
2020-2022	Principal investigator “The impact of social capital in research productivity of university faculty in Russia”, Russian Science Foundation for Basic Research (20,000 EUR)
2014-2021	Best Lecturer Award (Teaching Excellence award from students), HSE University
2017,2021	Best Course Taught in English (Teaching Excellence award), HSE University
2017,2019	Academic Travel Grant (ECKM 2017, Sunbelt 2019, 1500 EURO each)
2013-2015	Interdisciplinary Workshop Grant, HSE University
2013	Best Junior Research Paper, Grouping University Students Using Social Network Analysis (with Pronin, A. & Semyonov, A.), Voprosy Obrazovaniya / Educational Studies Moscow
2013	Best Master Thesis, Student Research Paper Competition “The decision making process in financial management: stakeholder approach”
2010	Best Bachelor Thesis, Student Research Paper Competition, “The evaluation and optimization of corporate service standards”
2010,2012	Best Student of the Year (Undergraduate, Master), Government of St. Petersburg

Presentations

2025	WOEPS 2025 (Strasbourg)
2024	REGIS (online); 9th Summer School on Data and Algorithms for ST&I Studies at KU Leuven (Leuven); 7th Research on Innovation, Science and Entrepreneurship Workshop (RISE), Max Planck Institute for Innovation and Competition (Munich)
2022	AMEC Junior Conference, HSE University (St. Petersburg)
2021	EURAM Doctoral Colloquium (online); Russian Summer School on Institutional Analysis (RSSIA), HSE University (online)
2020	AMEC International Conference, HSE University (online); Russian Summer School on Institutional Analysis (RSSIA), HSE University (online)
2019	XXXIX Sunbelt Social Networks Conference of the International Network for Social Network Analysis, Université du Québec à Montréal (Montreal); EFMD Bachelor Programs Conference, BI Norwegian Business School (Oslo)
2018	19 th European Conference on Knowledge Management, University of Padua (Padua); 3 rd International Conference Theory and Application in the Knowledge Economy, Poznan University of Economics & Business (Poznan)
2017	18 th European Conference on Knowledge Management, Universitat Internacional de Catalunya (Barcelona); 2 nd International Conference Theory and Application in the Knowledge Economy, University of Zagreb (Zagreb); Emerging Markets Conference, GSOM (St. Petersburg); International BRICS global business and innovation conference, HSE University (St. Petersburg)
2016	XVII April International Academic Conference on Economic And Social Development, HSE University (Moscow)
2014	XXXIV Sunbelt Social Networks Conference of the International Network for Social Network Analysis, INSNA (St. Pete Beach, FL); XV April International Academic Conference on Economic And Social Development, HSE University (Moscow)

Teaching (*course curriculum designer and instructor)

2019-2022	*Research Seminar “Introduction to Profession” (undergraduate), HSE University
2021	*Social Network Analysis in Educational Research (master), HSE University
2016-2022	*Research Seminar “Quantitative and Qualitative methods” (undergraduate, master), HSE University
2016-2022	*Data Analysis for managers (undergraduate, master), HSE University
2018-2020	International Business (undergraduate), HSE University
2017	Market Analytics (undergraduate), HSE University
2012-2017	*Organizational Theory and Behavior (undergraduate), HSE University
2016-2017	*Strategic Management (undergraduate), HSE University
2017	Organizational Design (undergraduate), HSE University
2016	Theory and History of Management (undergraduate), HSE University
2012-2014	Client-oriented organisation (undergraduate), HSE University

Teaching qualifications

2016	Teaching Skills for Non-Native English Speakers, CERGE-EI
2015	Educational Neighborhood: Experience the Finnish Education System (Savonlinna)
2014	Project Facilitation Expert, Grape People Inc.

Professional Service and Experience

(researcher) KU Leuven 600 anniversary, KU Leuven’s impact on global innovation (presentation)

(consulting) SNA projects for educational and commercial institutions

(organiser) Brown Bag Research Seminar, School of Economics and Business, HSE University

(co-organiser, lecturer) Outreach and Recruitment Activities (Vietnam, Kazakhstan, Kyrgyzstan), HSE University

(co-organiser) Interdisciplinary Research Seminars across campuses, HSE University

Journal Review Activity

Management Science, Higher Education Quarterly, Scientometrics, Kybernetes, Studies in Higher Education, AoM Annual Meeting (Technology and Innovation Management, Management Education and Development), DRUID

Online projects and articles

2022	“Overtime Work in Public Procurement” What do timestamps on contracts reveal about the lives of procurement specialists? This study uses big data to uncover the untold story of late nights, weekends, and hidden overtime shaping public procurement practices.
2022	+3 Non-obvious difficulties in working with open data on public procurement / Habr.com Let the Country Wait: Maintenance Work on the Unified Information System / Habr.com
2021	"Can a machine be taught to feel like a teenager?" Thanks to the ' Prozhito ' project, our team accessed a unique archive of teenage diary entries written in Russian. We created a sentiment dataset from these texts and trained the ruGPT3 LLM to generate texts that were indistinguishable from authentic diary entries of young men and women.

Languages

English (fluent), Ukrainian (native), Russian (native), Dutch (elementary)